



香港退休計劃協會

The Hong Kong Retirement Schemes Association

PREMIER SPONSOR PACKAGE 2021

Established in 1996, the HKRSA is a not-for-profit, non-political association. Our mission is to lead and promote sustainable and better retirement outcomes through:

- Empower - We empower employees through employers with retirement planning tools
- Advocate - We advocate key retirement issues, retirement income and look for value creation
- Share - We share and facilitate retirement information and knowledge



Address: 1704, 17/F, OfficePlus @Sheung Wan, 93-103 Wing Lok Street, Sheung Wan

Website: www.hkrsa.org.hk

Tel: 2147-0090

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Facebook | LinkedIn



LETTER TO RETIREMENT INDUSTRY BUSINESS LEADERS: HKRSA'S PREMIER SPONSOR PACKAGE FOR 2021

Why should leading industry players like you become a “HKRSA Premier Sponsor?”

By doing so, you will be publicly recognized for your affiliation with Hong Kong’s only not-for-profit organization dedicated to retirement issues, and at the same time be privy to privileges that will enrich your potential to engage in emerging retirement industry developments.

Formed in 1996, HKRSA has grown in size and leverage and is positioned to provide a strong voice on retirement protection matters in service to our members, employers and other industry stakeholders. We aspire to continue expanding our network and staying at the forefront of thought leadership, through the sponsorship of events, strategic partnerships and alliances, public education and other activities.

We invite you to join our continuing journey to promote best practices in retirement protection for the people who live and work in our vibrant global city. As “HKRSA Premier Sponsor”, you will be entitled to exclusive affiliation and benefits as described in this package.

Do not miss out on the opportunity to enjoy special privileges reserved for HKRSA Premier Sponsors in a number of important industry events taking place in 2021.

Cost: HKD70,000 for one year

We need your support to build a stronger industry platform and we look forward to working together with you in lending a stronger voice to better retirement options for the people of Hong Kong.

Thanking you in advance for your sponsorship.

Sincerely,

**Doris Ho
Chairman**

WHY HKRSA?

Reasons to be Sponsor

SUPPORT AN EVENT of the Premier Sponsor by way of notification and promotion to members of HKRSA

High-profile recognition by display of **YOUR COMPANY LOGO** at our website, major HKRSA sponsored events and our news bulletin

PRIORITY BOOKING for all major events – with added option of **UNLIMITED SEATS AT MEMBER RATES**

EXCLUSIVE SPEAKING OPPORTUNITIES at HKRSA events (by invitation)

EXCLUSIVE LUNCHEON with **GOVERNMENT REPRESENTATIVES** (subject to the representative's availability)

PREFERENTIAL SEATING for Senior Company Executives at HKRSA sponsored events – with the opportunity to meet renowned speakers/ government representatives

EXCLUSIVE OPPORTUNITY to contribute articles to the **PREMIER SPONSOR COLUMN** to share thought leadership content with both our members and friends

 Opportunities to provide **CONTENT FOR THE EMPLOYEES OF THE HKRSA CORPORATE MEMBERS** and the public via a new retirement portal (www.retirehk.com)

2021 YEAR PLAN



PENSION SEMINARS/WEBINARS

We will discuss topical issues relevant to the industry.

Plan for 4 events



MEMBER EXCHANGE FORUM

Members-only intimate sharing session with thought leaders of the industry.

Plan for 2 forums



WWW.RETIREHK.COM

A newly launched retirement portal providing wealth, health and lifestyle information, with an aim to help Hong Kong people to start early for retirement planning.

Tentative: 1st Quarter



MEDIA EVENT

Plan for a media event addressing various retirement issues



AGM & ANNUAL DINNER

Our signature event of the year - we are celebrating our 25th anniversary this year!

Tentative: May



CROSS STRAITS PENSION FORUM

The forum will be held in the Mainland. Stay tuned.

Tentative: Oct



CHRISTMAS LUNCHEON

Let's celebrate Christmas with the HKRSA.

Tentative: Dec

A BRIEF SUMMARY OF HKRSA 2020



**16
Jan**

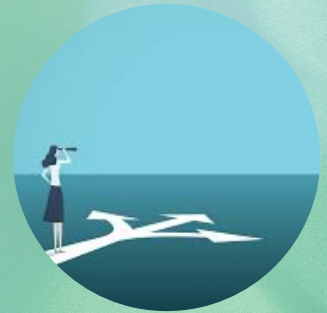
"EXPLORING MORE ABOUT POST RETIREMENT SOLUTIONS" SEMINAR

with Joseph Lee of MPFA and Raymond Li
of HKMC

"LOOKING THROUGH COVID-19- ASSESSING LONG TERM GLOBAL ECONOMIC PROSPECTS" WEBINAR

with Philip Saunders of Ninety One

**15
May**



**5
June**

"RETIREMENT SCHEMES OF TOMORROW: GOVERNANCE, INVESTMENTS AND A FOCUS ON MEMBER OUTCOME" WEBINAR

with Paul Colwell, Kevin Jeffery, Edwina Ho
of Willis Towers Watsons

"ESG AND SUSTAINABILITY INVESTING IN THE CONTEXT OF PENSION INVESTMENT" WEBINAR

with Dianna Enlund, Steffen Hörter
of Allianz Global Investors

**17
July**



**22 Aug-
24 Oct**

"RETIREMENT BEYOND DOLLARS AND CENTS" RADIO PROGRAMME

with Metro Finance FM104 total 10 Episodes

A BRIEF SUMMARY OF HKRSA 2020



**17
Sep**

ANNUAL GENERAL MEETING

"Investing strategies during the time of Pandemic and beyond"
1st time a Webinar in Cantonese

with Daphne Yang of Franklin Templeton Investment and Ray Chan of Taikang Asset Management

**8
Oct**



**27
Nov**

"INVESTMENT JOURNEY FOR LIFE 2.0"
WEBINAR

with BCT group and Mercer

PREMIER SPONSOR COLUMN

Issued bimonthly to share thought leadership content with members and friends

On-going



NEWS BULLETIN

Issued bimonthly to keep our members abreast of the latest development and activities of the HKRSA

On-going

HKRSA X METRO FINANCE FM104 RADIO PROGRAMME

HKRSA x Metro Finance FM104
RETIREMENT PLANNING AND EDUCATION PROGRAMME 退休有術

22 August 2020 (Saturday)
rerun on 26 August (Wednesday)

Listen to Metro Finance FM104 at 11 pm HK
Episode 1 – Retirement Protection System, Part 1



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|  Lau Ka Shi, BBS Hong Kong Retirement Schemes Association |  Cheng Yan Chee Mandatory Provident Fund Schemes Authority |  Helen Leung Ninety One |
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Retirement Beyond Dollars and Cents
HKRSA 2020

HKRSA x Metro Finance FM104
RETIREMENT PLANNING AND EDUCATION PROGRAMME 退休有術

29 August 2020 (Saturday)
rerun on 2 September (Wednesday)

Listen to Metro Finance FM104 at 11 pm HK
Episode 2 – Retirement Protection System, Part 2



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|---|---|---|
|  Janet Li Hong Kong Retirement Schemes Association |  Joseph Chan, JP Financial Services and the Treasury Bureau |  Alfred Lee Amundi |
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Retirement Beyond Dollars and Cents
HKRSA 2020

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|---|--|---|
|  Candy Ng Hong Kong Retirement Schemes Association |  Gabriella Yee Mandatory Provident Fund Schemes Authority |  Bob Lee BCT Group |
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5 Sep (Sat), rerun on 9 Sep (Wed)

Listen to Metro Finance FM104 at 11 pm HK
Episode 3 – MPF Developments

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|  Doris Ho Hong Kong Retirement Schemes Association |  Florence Chan Mandatory Provident Fund Schemes Authority |  Elaine Lau AIA |
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12 Sep (Sat), rerun on 16 Sep (Wed)

Listen to Metro Finance FM104 at 11 pm HK
Episode 4 – Think Long Term and Start Early, Part 1

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|--|---|--|
|  Calvin Chiu Hong Kong Retirement Schemes Association |  King Au, Mh, PhD Financial Services Development Council |  Helena Li China Universal Asset Management |
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19 Sep (Sat), rerun on 23 Sep (Wed)

Listen to Metro Finance FM104 at 11 pm HK
Episode 5 – Think Long Term and Start Early, Part 2

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HKRSA 2020

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|---|---|---|
|  Byron Chim Mercer |  Marty Lui Insurance Authority |  Stephen Tong Franklin Templeton |
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26 Sep (Sat), rerun on 30 Sep (Wed)

Listen to Metro Finance FM104 at 11 pm HK
Episode 6 – Retirement Investment Solutions and Financial Planning, Part 1

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HKRSA 2020

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|---|---|--|
|  Raymond Ng Manulife (International) |  Joseph Lee Mandatory Provident Fund Schemes Authority |  The Hon Bernard Chan GBS, JP Executive Council of HKSAR |
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3 Oct (Sat), rerun on 7 Oct (Wed)

Listen to Metro Finance FM104 at 11 pm HK
Episode 7 – Retirement Investment Solutions and Financial Planning, Part 2

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Retirement Beyond Dollars and Cents
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|---|---|---|
|  Vincent Chow Hong Kong Retirement Schemes Association |  Jack Mak HSBC |  Raymond Li, JP Hong Kong Mortgage Corporation |
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10 Oct (Sat), rerun on 14 Oct (Wed)


Listen to Metro Finance FM104 at 11 pm HK
Episode 8 – Retirement Investment Solutions and Financial Planning, Part 3

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|--|--|---|
|  Lowana Yick Hong Kong Retirement Schemes Association |  Eddy Chan Mandatory Provident Fund Schemes Authority |  Charlotte Chan Fidelity International |
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17 Oct (Sat)
rerun on 21 Oct (Wed)

Listen to Metro Finance FM104 at 11 pm HK

Episode 9 – How to Build Engagement, Part 1

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|  Hayly Leung Hong Kong Retirement Schemes Association |  Andrew Wan Securities and Futures Commission |  Ray Chan Talking Asset Management (HK) |
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24 Oct (Sat)
rerun on 28 Oct (Wed)

Listen to Metro Finance FM104 at 11 pm HK

Episode 10 – How to Build Engagement, Part 2

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